



## **Coppel ISD Continues Successful Graduation Tradition** *Sponsorships are Available*

After successful events in 2021 and 2022, Coppel ISD will again hold its graduation events locally and onsite. CISD is looking to continue to make this year's graduation ceremonies special, once-in-a-lifetime events for the nearly 1,000 Coppel ISD graduates. Coppel ISD will have several exciting surprises during the graduation festivities in honor of our amazing seniors. Join us in honoring the hard work of these exceptional students and their families.

**Coppel High School Class of 2023 graduates will walk across the stage at Buddy Echols Field. (Date - TBD)**

**New Tech High @ Coppel Class of 2023 graduates will receive their diploma on in the Coppel High School Arena. (Date - TBD)**

### **Why Sponsor?**

Our Graduation Ceremony provides sponsors with the opportunity to support the school district and promote their business to a very supportive and receptive school community with approximately 9,000 attendees in total at the two events.

Benefits of Sponsorship:

- Honors the amazing CISD graduates
- Exposure to approximately 9,000 students, families and staff
- Extensive brand awareness
- Recognition of the partnership between your company and Coppel ISD
- Capacity to advertise your business to local citizens and an opportunity to increase revenue possibilities

### **Your Sponsorship Opportunity**

Four sponsorship levels are available with a variety of opportunities ranging from \$5,000 to \$500. If you or your company would like to be a part of this new tradition honoring our amazing senior class, CISD is offering limited sponsorships to help cover the cost of the graduation ceremonies. To further discuss our sponsorship packages, please contact Mark Winneker at 1Vision Media at [mwinneker@1vision.media](mailto:mwinneker@1vision.media).

### **Platinum Sponsor \$5,000**

As a Platinum Sponsor you will receive:

#### **Before Graduation**

- Your branding on all advertising preceding the event.
- Logo and acknowledgement in at least one edition of our newsletter sent to all CISD families.
- Announcement of sponsorship on CISD social media.

#### **During Graduation**

- Acknowledgement of Sponsorship during the Graduation Ceremony on the scoreboard or video screen.
- Opportunity to display one pull up banner (provided by your company) at the entrance to the venue.

#### **After Graduation**

- An acknowledgement for your sponsorship in the CISD Our Story Magazine.
- Appreciation of sponsorship expressed in the district newsletter.
- Appreciation of sponsorship expressed in social media platforms.
- Certificate of Appreciation.
- A copy of the CISD Our Story Magazine mailed to your company.

#### **Gold Sponsor \$2,500**

As a Gold Sponsor you will receive:

##### **Before Graduation**

- Recognition as a Gold Sponsor in the district newsletter at least once leading up to the Graduation Ceremony.
- One announcement on CISD social media, as one of the Gold Sponsors.

##### **During Graduation**

- Acknowledgement of Sponsorship during the Graduation Ceremony on the scoreboard or video screen.

##### **After Graduation**

- Appreciation of sponsorship expressed in the district newsletter.
- Appreciation of sponsorship expressed in social media platforms.
- Certificate of Appreciation.

#### **Silver Sponsor \$1,000**

As a Silver Sponsor you will receive:

##### **Before Graduation**

- Recognition as a Silver Sponsor in the district newsletter once leading up to the Graduation Ceremony.

##### **During Graduation**

- Acknowledgement of Sponsorship during the Graduation Ceremony on the scoreboard or video screen.

##### **After Graduation**

- Appreciation of sponsorship expressed in the district newsletter.
- Appreciation of sponsorship expressed in social media platforms.
- Certificate of Appreciation.

#### **Bronze Sponsor \$500**

As a Bronze Sponsor you will receive:

##### **Before Graduation**

- Recognition as a Bronze Sponsor in the district newsletter once leading up to the Graduation Ceremony.

##### **During Graduation**

- Acknowledgement of Sponsorship during the Graduation Ceremony on the scoreboard or video screen.

### After Graduation

- Appreciation of sponsorship expressed in the district newsletter.
- Certificate of Appreciation.

### Donations

Any other donations under \$500 toward the Coppell ISD Graduation Ceremonies will be greatly appreciated. All donors will receive a Certificate of Appreciation.

## Sponsorship Packages Matrix

	Platinum	Gold	Silver	Bronze
<b>Before Graduation</b>				
Your branding on all advertising preceding the event.	✓			
Acknowledgement in at least one edition of our newsletter sent to all CISD families.	✓ with logo	✓	✓	✓
Announcement of sponsorship on CISD social media.	✓	✓		
<b>During Graduation</b>				
Acknowledgement of Sponsorship during the Graduation Ceremony on the scoreboard or video screen.	✓	✓	✓	✓
Opportunity to display one pull up banner (provided by your company) at the entrance to the venue.	✓			
<b>After Graduation</b>				
An acknowledgement for your sponsorship in the CISD Our Story Magazine.	✓			
Appreciation of sponsorship expressed in the district newsletter.	✓	✓	✓	✓
Appreciation of sponsorship expressed in social media platforms.	✓	✓	✓	
Certificate of Appreciation.	✓	✓	✓	✓
A copy of the CISD Our Story Magazine mailed to your company.	✓			

If you or your company would like to be a part of this tradition honoring our amazing senior class, CISD is offering limited sponsorships to help cover the cost of the graduation ceremonies. To further discuss our sponsorship packages, please contact Mark Winneker at 1Vision Media at [mwinneker@1vision.media](mailto:mwinneker@1vision.media).